

## Artwork Specifications

# Solar Powered Outdoor Logo Projector

### File Requirements

- PDF without trim, crop or registration marks
- All files to be CMYK, not RGB
- All fonts converted to outlines (paths/curves)
- Embed all images and elements
- **No bleed required**

Black colouring on logo will appear clear/transparent. You will see the normal surface that the logo is projected on in this area

### Please check the following:

- ✓ All company details
- ✓ Spelling
- ✓ Correct colours are used
- ✓ Correct template is used
- ✓ Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours must be specified by the client before printing. Providing Pantone colours ensures the colours are printed as close as possible to your corporate colours.

### Send Artwork:

Email to [artwork@bigbarnes.com.au](mailto:artwork@bigbarnes.com.au) if size is less than 20MB.

For large artwork, use file service of [www.victraster.com](http://www.victraster.com)/[www.hightail.com](http://www.hightail.com)

or any other website to a shared file and send us the download link.

[with clear reference of your order/invoice number]