# Artwork Specifications

## Outdoor Hoarding Board Graphic

### File Requirements

- PDF without trim, crop or registration marks
- All files to be CMYK, not RGB
- All fonts converted to outlines (paths/curves)
- Embed all images and elements
- We can accept the trim box size at 10% or 100% size only
- No bleed required
- Please allow 50mm clear space for eyelets and hem
  - Solid Black CMYK Values of: C=30 M =20 Y =20 K =100

#### Please check the following:

- / All company details
- ✓ Spelling
- √ Correct colours are used
- Correct template is used
- Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours must be specified by the client before printing. Providing Pantone colours ensures the colours are printed as close as possible to your corporate colours.

#### Send Artwork:

Email to artwork@bigbanner.com.au if size is less than 20MB.

For large artwork, use free service of www.wetransfer.com/www.hightail.com, or any other website to upload file and send us the download link.

(with clear reference of your order/invoice number)

