

## Print Ready Artwork Template

### DL Self Cover Business Booklets (Saddle Stitched)

#### IMPORTANT:

Before saving, please delete the "Template" and "Text" Layers and keep the "Mark" layer.

BBA Signage will not be held responsible for guide left in your artwork.

Solid Black CMYK Values of: C=30 M=20 Y=20 K=100

#### Please check the following:

- ✓ All company details
- ✓ Spelling
- ✓ Correct colours are used
- ✓ Correct template is used
- ✓ Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.

#### Send Artwork:

Email to [artwork@bigbanner.com.au](mailto:artwork@bigbanner.com.au) if size is less than 20MB.

For large artwork, use free service of [www.wetransfer.com](http://www.wetransfer.com)/[www.hightail.com](http://www.hightail.com), or any other website to upload file and send us the download link. (with clear reference of your order/invoice number)

#### Bleed Line / Red Line

**109x220 mm**

The "Red line" on the template is the bleeding area of the graphic

#### Trim Size / Blue Trim Line

**99x210 mm**

The "Trim Size" on the template is the total area of the graphic and where the graphic will be trimmed to.

#### Safe Area / Yellow Line

**89x200 mm**

The "Safe Area" on the template is the front viewable area that will be clearly visible after the graphic is erected. Keep all text and important images within this area.



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